## **MEDIA ALERT**

Snarf's Sandwiches Opens its Sixteenth Colorado Location in Denver this Monday, May 6

**CONTACT:** 

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WHO: Snarf's Sandwiches

WHAT: New Snarf's Sandwiches location opening on Federal Boulevard in Denver

<u>Snarf's Sandwiches</u>, best known for their award-winning, handcrafted, oven-toasted and ridiculously addictive sandwiches, is opening their sixteenth Colorado location on Federal Boulevard in Denver this Monday, May 6. Snarf's is built for sandwich lovers: for those obsessed with finding and devouring the perfect sandwich. Each oven-toasted sandwich is carefully made using exceptional ingredients, including generous portions of premium, hand sliced meats and cheeses, Snarf's own blend of giardiniera peppers, and fresh, perfectly-crusty bread.

Each Snarf's location has its own unique culture that strives to be an active member of its neighborhood, and this location is no exception.

With the goal of bringing more food options to the Federal/Jefferson Park area, Jimmy "Snarf" Seidel, founder and owner, loves the character of Federal Boulevard, and wanted a location where his two concepts, Snarf's and <u>Snarfburger</u>, will be located side by side. Snarfburger on Federal Boulevard, one of two planned for Denver in 2019, is set to open this summer, and the second on Ogden will open later in 2019.

Snarf's Sandwiches 23<sup>rd</sup> anniversary is on June 20, so be sure to tell them happy anniversary.

WHERE: 2527 Federal Blvd. Denver, CO 80211, 303.702.4444

**HOURS:** Temporary hours are Thursday thru Monday, 11 a.m. to 7 p.m. through May.

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## More about Snarf's

When Jimmy "Snarf" Seidel realized he couldn't find the perfect sandwich with the quality he was looking for, he decided to open the first Snarf's Sandwiches in Boulder in 1996. Now, more than two decades later, the family-owned business has grown to over 20 restaurants in Colorado, St. Louis and Austin.

Snarf's award-winning sandwiches are made-to-order using only the finest ingredients including premium meats and cheeses, crisp veggies, their own blend of giardiniera peppers and homemade, oven-toasted bread available in white, wheat or gluten free. They also offer fresh salads with homemade dressings, phenomenal soups, kid-sized subs, vegetarian options, desserts and a full catering menu.

For more information, please contact Sarah Gore at ROOT Marketing & PR. 720.371.6971 or sarah@rootmarketingpr.com.

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